



Anime and Pop Culture Convention



ganbatte.ca



Our Mission

At Ganbatte Convention, we are passionately committed to celebrating and promoting the dynamic landscape of Japanese media and arts. Our event aims to bring increased tourism to Saskatoon through our annual event and create a welcoming space where fans from all corners of Canada can gather to celebrate and promote video game and Japanese pop culture.

Who We Are

Ganbatte is a non-profit organization fueled by the passion and commitment of our dedicated volunteers. Our mission is to curate a meaningful and secure environment for enthusiasts of the anime and video game communities in Saskatoon.

Established in 2016, Ganbatte arose from a void in Saskatchewan's cultural landscape, aspiring to introduce an Anime Culture festival to the province. We proudly offer the local community an authentic anime convention experience, featuring esteemed voice actors, talented artists, community panels and celebrated authors from across Canada and the United States. At Ganbatte, we are dedicated to cultivating an inclusive and vibrant space where fans can come together to celebrate their shared passions.

While anime remains a cornerstone of our program, we are delighted to provide our attendees with a diverse range of events and enriching experiences. These have included indigenous performances and LGBT+ programming that celebrates the vibrant cultural tapestry of our local community, as well as at fostering an environment of understanding and acceptance.



Attendees at Ganbatte 2023



*Local Saskatoon Game Creator Hosting
Game Play Through at Ganbatte 2023*



*A Group of Volunteers Attending
Saskatoon Pride Parade 2023*

How We Contribute



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By aligning with Ganbatte Convention, you will be an Integral part in growing a diverse community, promoting growth for Saskatoon, local artists, businesses and our convention.



Volunteers At Our Prop Weapons Check

Volunteer Opportunities

Ganbatte Convention offers youth volunteer opportunities. We aim to help our volunteers gain valuable skills. We offer many ways to learn and grow, from coordinating panels to assisting with artist alley setups and guest management. Every task you undertake will be an opportunity to sharpen your communication, teamwork, and problem-solving skills in a dynamic, fast-paced environment.



Attendees Attending a Community Panel

Community Engagement

We provide a platform for people with similar interests to come together, fostering a sense of community among attendees. Ganbatte Convention provides space for our attendees to host panels, and networking opportunities, allowing participants to share knowledge, make new connections, and strengthen bonds within the community.



Local Artists at Ganbatte 2023

Increase Tourism and Cultural Exchange

Hosting industry professionals and celebrities attracts a broader audience to the convention, including fans who may travel from other parts of Canada and beyond specifically to meet their favorite creators. This influx of attendees translates to increased spending on accommodations, dining, transportation, and shopping throughout Saskatoon. Local businesses, including hotels and restaurants, experience a surge in revenue during the convention weekend. Welcoming industry professionals and celebrities to Saskatoon exposes residents to a variety of perspectives and expertise within the anime and entertainment industries.

Our Impact



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"I LOVE YOU GANBATTE! I love the community within the event, the staff are all amazing, everything is *chef's kiss*."

- ATTENDEE FEEDBACK SURVEY RESPONDENT

"Ganbatte crew, you are all amazing and wonderful for all the hard work you do to make these events happen. I hope you know how much I appreciate your efforts"

- EXHIBITOR FEEDBACK SURVEY RESPONDENT



"You guys are such a positive and hard working team, I appreciate everything you put together! Here's to more ganbatte fun!"

- GUEST FEEDBACK SURVEY RESPONDENT

"I loved Pretty much everything about volunteering honestly! It was a great experience."

- VOLUNTEER FEEDBACK SURVEY RESPONDENT

"THANK YOU for having me!!! I had such amazing time! I truly enjoyed getting to know people within saskatoon and showing them what I do! I was beyond excited and forever I will remember that Ganbatte was my first con that hosted me as a guest! And when I get much bigger and bigger I will always say which event allowed me to showcase myself! Thank you for allowing me to attend as a guest! Wishing all the best to all your hard work!"

- GUEST FEEDBACK SURVEY RESPONDENT

"The guidebook is really visually appealing. I loved flipping through it the night before the convention and I'm going to keep it for a long time afterwards."

I mostly used the anime rooms as a quiet place to chill in between panels."

- ATTENDEE FEEDBACK SURVEY RESPONDENT



Annual Ganbatte Events



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February Cosplay on Ice

An annual gathering of Saskatoon area cosplayers at the Cameco Meewasin Skating Rink at Nutrien Plaza. Attendees get dressed up as their favourite characters and enjoy an afternoon of skating in downtown Saskatoon.

May/June Kawaii Market

Ganbatte's spring & community fundraiser. Hosted at the White Buffalo Youth Lodge, Ganbatte volunteers and attendees come together to raise money for the upcoming summer event. Kawaii Market is a nerd-centric flea market for attendees, volunteers and community members to sell manga, anime, figures, collectables, cosplays, etc to make room for the upcoming Convention Season!

August Ganbatte Convention

The annual Ganbatte Convention brings the Saskatchewan anime and video game community together. The event brings Voice actors, artists, vendors, attendees and more from across Canada to Saskatoon for a weekend filled with entertainment and fun. It is the event of the year for anime, manga, comic book & video game enthusiasts in Saskatchewan.

October Zombie Walk

Ganbatte's Halloween event and fundraiser. We pair cosplay with zombies & horror for a public zombie flash mob through Saskatoon's downtown. The event pairs with an anime Halloween or horror film at the historic Roxy Theatre.

December A Drop of Ganbatte

The annual holiday market and fundraiser for Ganbatte Convention. A Drop of Ganbatte is a small taste of what Ganbatte has to offer with an added bit of winter holiday cheer!



Cosplay Gathering 2022



Zombie Walk 2023



Kawaii Market 2023

Diamond Dango Sponsorship



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Exclusive Sponsorship

1 Package Available

\$10 000+

Diamond Dango Sponsorship Includes

Advertisement & Marketing

- Written address in the event guidebook.
- Logo and Name listed at the front of the guidebook as the primary event sponsor.
- Full page colour advertisement in the event guidebook.
- Featured on the Home Page of ganbatte.ca
- Featured as a Diamond Dango Tier Sponsor on our Sponsorship page.

At the Convention

- 6 VIP Weekend Passes
- Ganbatte Convention's Main Stage will be named after your business.
- A representative of your business is invited to give an address to the attendees of Ganbatte Convention's Opening Ceremonies.
- Our Ganbatte Cosplay Spectacle Competition will be sponsored by your business.
- An 8 foot table in a high traffic area
 - Exhibitor Hall or Games Room, depending on availability of space.



Golden Gyoza Sponsorship



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3 Packages Available
\$5000

Golden Gyoza Sponsorship Includes

Advertisement & Marketing

- Logo and Name listed in the guidebook as a guest sponsor.
- Full page colour advertisement in the event guidebook.
- Featured on the sponsored Headliner Guest webpage of ganbatte.ca
- Featured as a Golden Gyoza Tier Sponsor on our Sponsorship page.

At the Convention

- 5 VIP Weekend Passes
- 1 - Ganbatte Convention Headlining Guest sponsored by your business. Your business will be associated with that guest's appearance at the event.
- An 8 foot table in a high traffic area
 - Located in Games Room beside the Guest Hall.



Silver Sushi Sponsorship



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4 Packages Available
\$2500

Silver Sushi Sponsorship Includes

Advertisement & Marketing

- Logo and Name listed in the guidebook as an event sponsor.
- Half page colour advertisement in the event guidebook.
- Featured as a Sushi Silver Tier Sponsor on our Sponsorship page on ganbatte.ca.

At the Convention

- 3 VIP Weekend Passes
- One of Ganbatte Convention's event spaces will be named after your business. (ie – Panel Room, Maid Café, Guest Hall)
- An 8 foot table in a high traffic area
 - Located in Games Room beside the Guest Hall.



Bronze Bento Sponsorship



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5 Packages Available
\$1000

Bronze Bento Sponsorship Includes

Advertisement & Marketing

- Logo and Name listed in the guidebook as an event sponsor.
- Quarter page colour advertisement in the event guidebook.
- Featured as a Bronze Bento Tier Sponsor on our Sponsorship page on ganbatte.ca.

At the Convention

- 2 VIP Weekend Passes
- One Area of the Games Room named after your business (Video Games, Cards, Board Games, tournaments, etc)
- An 8 foot table in a high traffic area
 - Located in Games Room beside the Guest Hall.



Guidebook Advertisement Pricing



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The number of business advertisements
we accept in our guidebook may vary year
to year

Full Page \$500

Full Page

With Bleed: 8.75 x 11.25"
Main Image: 8.5 x 11"

Keep important text &
images in: 8.25 x 10.75"

Half Page \$250

Half Page

With Bleed: 8.75 x 5.75"
Main Image: 8.5 x 5.5"
Keep important text &
images in: 8.25 x 5.25"

Quarter Page \$125

Horizontal Quarter Page

Half Page \$250

Vertical Half Page

Quarter Page

Quarter Page \$125

Vertical Half Page

With Bleed: 4.5 x 11.25"
Main Image: 4.25 x 11"

Keep Important Text &
Images in: 4 x 10.75"

Horizontal Quarter Page

With Bleed: 8.75 x 3"
Main Image: 8.5 x 2.75"

Keep Important Text & Images
in: 8.25 x 2.5"

Quarter Page

With Bleed: 4.5 x 5.75"
Main Image: 4.25 x 5.5"

Keep Important Text &
Images in: 4 x 5.25"

Preferred File Formats:

Flattened JPEG or PNG 300 dpi or PDF with all fonts outlined

Other formats may be accepted. Email admin@ganbatte.ca for more information.

Ganbatte Convention Sponsorship



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Ganbatte 2024 Guidebook Advertising Prices

Advertisement Size	Dimensions	Price
Full Page	8.5" x 11" Colour	\$500
Half Page	8.5" x 5.5" Colour	\$250
Vertical Half Page	4.25" x 11" Colour	\$250
Quarter Page	4.25" x 5.5" Colour	\$125
Horizontal Quarter Page	8.5" x 2.75" Colour	\$125



Ganbatte 2024 Sponsorship Packages

Package	Quantity	Sponsorship Amount
Diamond Dango	1 Available	\$10 000
Golden Gyoza	3 Available	\$5000
Silver Sushi	4 Available	\$2500
Bronze Bento	5 Available	\$1000

If interested in Advertising in the Ganbatte Guidebook or a Sponsorship Package, please reach out to admin@ganbatte.ca

